



# Strategic Thinking and the DFW FaithHealth Collaborative



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DFW FaithHealth Collaborative: An informal partnership between four DFW health systems (Baylor Scott and White, Children's, Methodist, and Parkland) and many area faith communities designed to leverage one another's resources to improve the health of the community.



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## The Story In A Nutshell:

2013: Attended one-day FaithHealth conference at Wake Forest University Health System and learned about FaithHealthNC

2014: Percolation and planning

2015: Initial conversations with other DFW Health Systems

2016: Parkland's 2020 Strategic Plan; Money comes our way

2017: Program Build and Launch



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## Developing a Strategy

- Find and Cultivate Supporters
- Know Your Institution's Strategic Plan or Direction

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## Developing a Strategy

### □ Consider Your Role in the Strategic Plan

- Talk with leaders about the plan
- What is the strategic plan for your department?
- How does what your department wants to do connect with the institution's plan?

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## Developing a Strategy

- ❑ Make a plan with clear talking points
- ❑ Share the plan with anyone who will listen

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## Developing a Strategy

- ❑ Be ready to strike when the iron is hot!
  - Gather support from those with influence
  - Plan how to respond to objections
  - Develop a convincing presentation that speaks the language of the institution – fact, figures, key anecdotes
- ❑ Once approved, stay in touch with your supporters

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## Resources about FaithHealth

<https://faithhealthnc.org/>

<http://www.methodisthealth.org/about-us/faith-and-health/>











